



Project GRAD Akron's ACHIEVING DREAMS

★ BACK TO SCHOOL BASH 2 ★

SATURDAY, SEPTEMBER 7, 2024

HILTON AKRON/FAIRLAWN
3180 W MARKET ST
AKRON, OH 44333

Sponsorship Opportunities	Presenting Sponsor	Dream Builder Sponsor	Champion Sponsor	Scholar Sponsor	Achiever Sponsor	Mentor Sponsor	Collaborator Sponsor
Package Levels	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Total # of Tickets	20	20	16	10	8	6	4
Total # of \$500 scholarships donated to PGA in your name	10	5	2	1	n/a	n/a	n/a
Pre-Event Recognition							
Logo or name on Invitation • Confirmation deadline by July 1st	Logo	Logo	Logo	Logo	Name	Name	Name
Logo or name in print media advertisements	Logo	Logo	Logo	Logo	Name	Name	Name
Logo in digital marketing materials	✓	✓	✓	✓	✓	✓	✓
Logo on Project GRAD Akron website for one year	✓	✓	✓	✓	✓	✓	✓
Event Recognition							
Logo or listing on Event Signage	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Logo or listing on presentation slide	Logo	Logo	Logo	Logo	Listing	Listing	Listing
CEO Recognition/Event Hosting	✓	✓	n/a	n/a	n/a	n/a	n/a
Premium seating at event	✓	✓	✓	✓	✓	✓	✓
Sponsorship mentioned at event	✓	✓	✓	✓	✓	✓	✓
Logo on mobile auction bidding	Logo	Logo	Logo	Logo	Logo	n/a	n/a
Opportunity to donate marketing souvenir for each attendee	✓	✓	✓	✓	✓	n/a	n/a
Yearbook Advertisement - color (Bonus: Throughout the year, Project GRAD Akron distributes additional copies of the book for marketing purposes.)	Your choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	full	half	quarter
Post-Event Recognition							
Press Releases	✓	✓	✓	✓	✓	✓	✓
Project GRAD Akron Newsletter	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓



Project **GRAD** Akron's
**ACHIEVING
DREAMS**
★ BACK TO SCHOOL BASH 2 ★

SATURDAY, SEPTEMBER 7, 2024

HILTON AKRON/FAIRLAWN
3180 W MARKET ST
AKRON, OH 44333

PLEASE RESPOND BY JULY 1, 2024

Name of Contact Person: _____ Title: _____

Organization/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____ Email: _____

Please Select Sponsorship Level

(please review detailed package descriptions)

- ☐ **Presenting Sponsor** - \$20,000
(\$18,000 tax deductible)
- ☐ **Dream Builder Sponsor** - \$15,000
(\$13,000 tax deductible)
- ☐ **Champion Sponsor** - \$10,000
(\$8,300 tax deductible)
- ☐ **Scholar Sponsor** - \$7,500
(\$6,250 tax deductible)
- ☐ **Achiever Sponsor** - \$5,000
(\$4,150 tax deductible)
- ☐ **Mentor Sponsor** - \$3,000
(\$2,400 tax deductible)
- ☐ **Collaborator Sponsor** - \$2,000
(\$1,610 tax deductible)

Please Select Size of Advertisement

- | | | |
|---|----------------------|--------|
| <input type="checkbox"/> Back Cover* | (7 x 10 image area) | \$ 750 |
| <input type="checkbox"/> Inside Front Cover* | (7 x 10 image area) | \$ 500 |
| <input type="checkbox"/> Inside Back Cover* | (7 x 10 image area) | \$ 400 |
| <input type="checkbox"/> Full Page | (7 x 10 image area) | \$ 250 |
| <input type="checkbox"/> One-half (½) page | (7 x 5 image area) | \$ 150 |
| <input type="checkbox"/> One-fourth (¼) page | (3½ x 5 image area) | \$ 90 |
| <input type="checkbox"/> One-eighth (⅛) page | (business card size) | \$ 50 |

*Based upon availability

Please send electronic transmissions and artwork (TIF, JPEG, PNG or PDF format)
to: info@projectgradakron.org.

Additional Marketing Opportunities for Sponsors and Advertisers

Please note: In addition to each attendee receiving a copy of the souvenir book, Project GRAD Akron also orders extra books to distribute to individuals businesses, and organizations during the year.

Tickets and Contributions

Gala individual ticket - \$150 per person (\$75 tax deductible)

- ☐ **Yes. I/We will be able to attend.**

Number of Tickets _____ @ \$150 for Total \$ _____

- ☐ **I would like to make a donation (tax deductible) in the amount of \$ _____ to support:**

Project GRAD Akron's Programs \$ _____ Project GRAD Akron's Scholarship Fund \$ _____

Payment: Total amount enclosed: \$ _____

Please make checks payable to: Project GRAD Akron

Payments also accepted at: www.projectgradakron.org

Thank you for your generous support. All contributions, no matter the amount, are greatly appreciated. A minimum of \$50,000 of the net proceeds from our Gala will be earmarked for scholarships for our students at Buchtel and East in the Akron Public Schools! Additional proceeds will support Project GRAD Akron's programs and services for our students from kindergarten through college.

For more information visit:
projectgradakron.org

Call us at: 330.761.3113 or
email: info@projectgradakron.org

10 North Main Street
Suite 503
Akron, OH 44308-1958

**SCAN HERE
TO LEARN MORE:**

