



# Project GRAD Akron's

# ACHIEVING DREAMS CELEBRATION GALA

CELEBRATING 20 YEARS OF SUCCESS

SATURDAY, OCTOBER 15, 2022

JOHN S. KNIGHT CENTER  
77 E. MILL STREET  
AKRON, OH 44308

An Evening To Remember

Sponsorship Opportunities	Presenting Sponsor	Dream Builder Sponsor	Champion Sponsor	Scholar Sponsor	Achiever Sponsor	Mentor Sponsor	Collaborator Sponsor
Package Levels	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Total # of Tickets	20	20	16	10	8	6	4
Total # of \$500 scholarships donated to PGA in your name	10	5	2	1	n/a	n/a	n/a
Pre-Event Recognition							
Logo or name on Invitation • Confirmation deadline by August 1st	Logo	Logo	Logo	Logo	Name	Name	Name
Logo or name in print media advertisements	Logo	Logo	Logo	Logo	Name	Name	Name
Logo in digital marketing materials	✓	✓	✓	✓	✓	✓	✓
Logo on mobile auction bidding	Logo	Logo	Logo	Logo	Logo	n/a	n/a
Logo on Project GRAD Akron website for one year	✓	✓	✓	✓	✓	✓	✓
Event Recognition							
Logo or listing on Event Signage	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Logo or listing on presentation slide	Logo	Logo	Logo	Logo	Listing	Listing	Listing
CEO Recognition/Event Hosting	✓	✓	n/a	n/a	n/a	n/a	n/a
Premium seating at event	✓	✓	✓	✓	✓	✓	✓
Sponsorship mentioned at event	✓	✓	✓	✓	✓	✓	✓
Logo on mobile auction bidding	Logo	Logo	Logo	Logo	Logo	n/a	n/a
Opportunity to donate marketing souvenir for each attendee	✓	✓	✓	✓	✓	n/a	n/a
Souvenir Book Advertisement - color (Bonus: Throughout the year, Project GRAD Akron distributes additional copies of the book for marketing purposes.)	Your choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	If available, choice of back cover, inside back cover, inside front cover, or center 2-page spread	full	half	quarter
Post-Event Recognition							
Press Releases	✓	✓	✓	✓	✓	✓	✓
Project GRAD Akron Newsletter	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓